

Tentative Program: *Dagstuhl Seminar 25042*

Online Privacy: Transparency, Advertising, and Dark Patterns

Day 0 (January 19):

- 15:00 - 18:00: **Arrival and check-in**
- 18:00: Dinner (self-service buffet)

Day 1 (January 20):

- 9:00 - 10:00: **Session 1: Opening and introductions**
 - Seminar opening, logistics
 - Personal introductions 1/2
- 10:00 - 11:00: ☕ Coffee and Tea
- 11:00 - 12:15: **Session 2: Introductions and topic curation**
 - Personal introductions 2/2
 - Group activity proposals
- 12.15 - 13:00: 🍱 Lunch
- 13:00 - 13:30: Free time
- 13:30 - 15:00: **Session 3: Group activities**
 - *Format for group activities: Work concurrently on a topic, then report in the plenary.*
- 15:00 - 16:00: ☕ Coffee and Cake
- 16:00 - 16:30 **Session 4: Presentation**
 - Martin Thomson (Mozilla): "It's Not Working"
 - Moderator: Nataliia Bielova
- 16:30 - 17:30: **Session 5: Panel: Compliance, Regulation and Enforcement**
 - Jason "Jay" Barnes (Simmons Hanly Conroy)
 - Lesley E. Weaver (Bleichmar Fonti & Auld)
 - Vincent Toubiana (CNIL)
 - Moderator: Frederik Zuiderveen Borgesius
- 18:00 - ... : 🍱 Dinner

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Day 2 (January 21):

- 9:00 - 10:00: **Session 1: Presentations**
 - Sebastian Zimmeck (Wesleyan University): “Global Privacy Control in EU Data Protection Laws”
 - John Wilander (Apple): “Browser fingerprinting”
 - Moderator: Gunes Acar
- 10:00 - 11:00: ☕ Coffee and Tea
- 11:00 - 12:15: **Session 2: Group activities**
 - Brainstorming on collaboration
 - ...
- 12.15 - 13:00: 🍲 Lunch
- 13:00 - 14:00: Free time - Walk
- 14:00 - 15:00: **Session 3: Presentations**
 - Cristiana Santos (Utrecht University): “Dark Patterns and Web Tracking: Legal Violations and Accountability”
 - Frederik Zuiderveen Borgesius: “The EU Digital Services Act: what does it mean for online advertising and adtech?”
 - Moderator: Zubair Shafiq
- 15:00 - 16:00: ☕ Coffee and Cake
- 16:00 - 17:30: **Session 4: Panel: Browser vendors: Future of tracking and advertising**
 - Igor Bilogrevic (Google)
 - Hamed Haddadi (Imperial College London/Brave)
 - Anastasia Shuba (DuckDuckGo)
 - John Wilander (Apple)
 - Moderator: Martin Thomson (Mozilla)
- 18:00 - ... : 🍲 Dinner

Day 3 (January 22):

- 9:00 - 10:00: **Session 1: Takeaways**
 - Collective discussion
- 10:00 - 11:00: ☕ Coffee and Tea
- 11:00 - 12:00: **Session 2: Rump session talks**
- 12.15 - 13:00: 🍲 Lunch
- 13:00: Departures